

# Transit Feasibility Study Executive Summary

During Summer 2025, Connect Transit evaluated transit demand for potential markets, including Brigham City, Wellsville, Mendon, Newton, Clarkston, Garden City, ski resorts, and trailheads.

The study consisted of three phases:

- 1) An analysis of existing conditions and trends
- 2) Development and evaluation of service concepts
- 3) A summary of potential service options with cost and ridership estimates

## Study Timeline

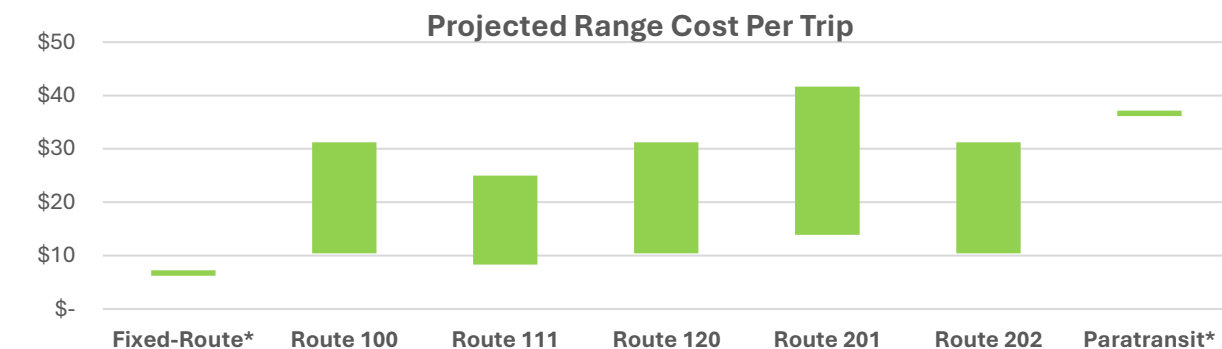
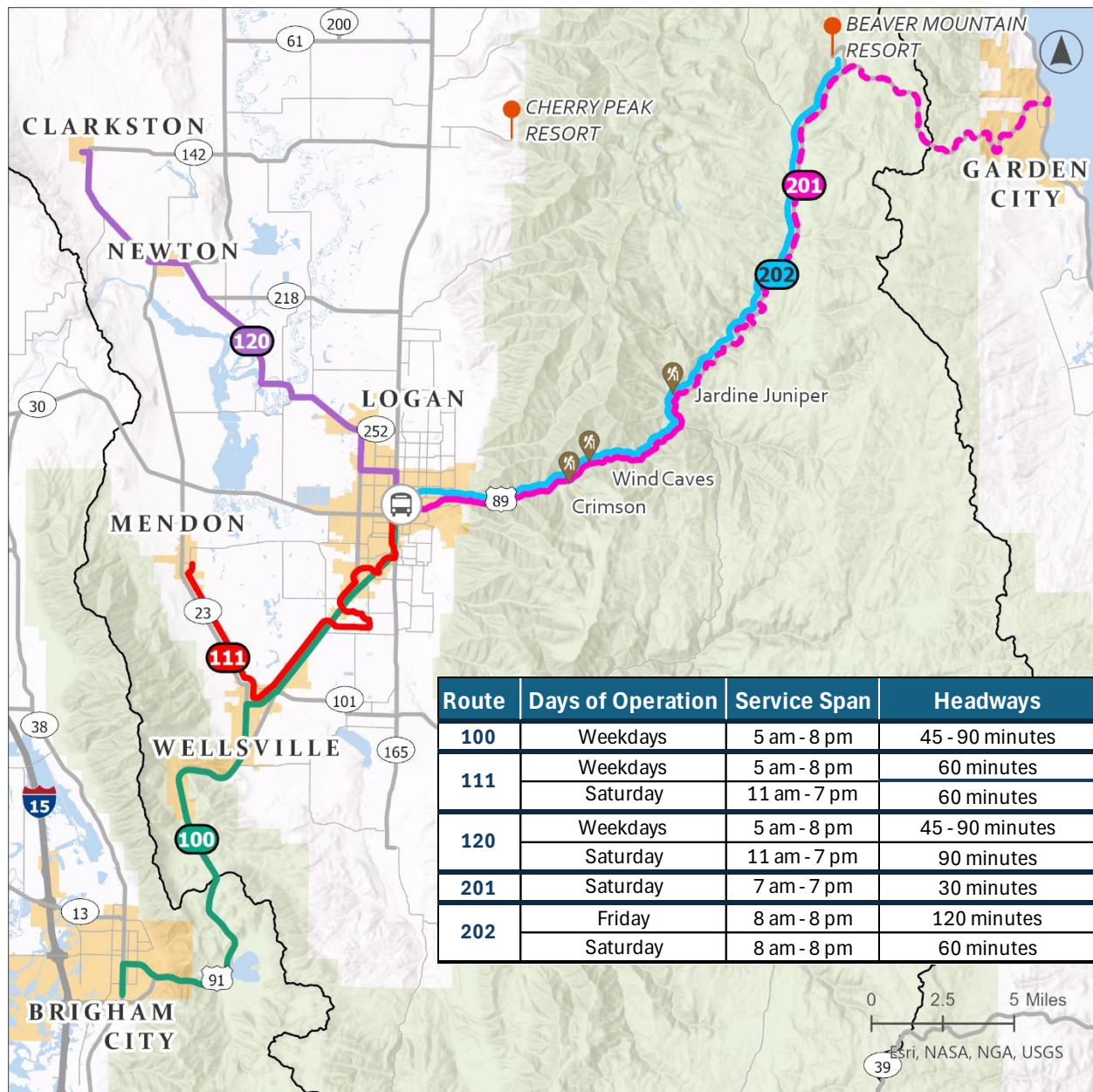


The study analyzed demographics, travel patterns, and transportation needs for Cache County commuters, Utah State University (USU) students, older adults, visitors, and households with limited or no vehicle access. The study also included a stakeholder workshop and case studies of relevant transit services. **The service options evaluated in this study involve significant costs and may affect Connect Transit's ability to address other transit priorities. These options should be carefully considered and balanced against other system needs in the next update of the overall transit plan.** Some options may warrant the consideration of charging a fare.

- **Route 100** – a commuter route connecting Brigham City, Wellsville, and Logan. Route 100 would primarily serve employees and USU students. Similar intercounty routes are typically operated in partnership with other agencies.
- **Route 111** – a feeder route connecting Mendon and Wellsville with Logan. Route 111 would connect residents with jobs, USU, grocery stores, medical, and other destinations.
- **Route 120** – a feeder route connecting Newton and Clarkston with Logan. Route 120 would connect residents with jobs, USU, grocery stores, medical, and other destinations.
- **Route 201** – a summer shuttle connecting Logan with trailheads along Highway 89 and possibly Garden City. Route 201 would improve access to recreation for residents and visitors, particularly older adults participating in the Summer Citizens Program.
- **Route 202** – a winter ski shuttle connecting the Logan Transit Center and USU with the Beaver Mountain Ski Resort. Route 202 would primarily serve USU students and visitors.

A route concept was not developed for access to Cherry Peak Resort. Further road and infrastructure improvements would need to be implemented for further consideration for this service.

## Study Areas and Potential Service Options



\* 2024 National Transit Database (NTD) costs